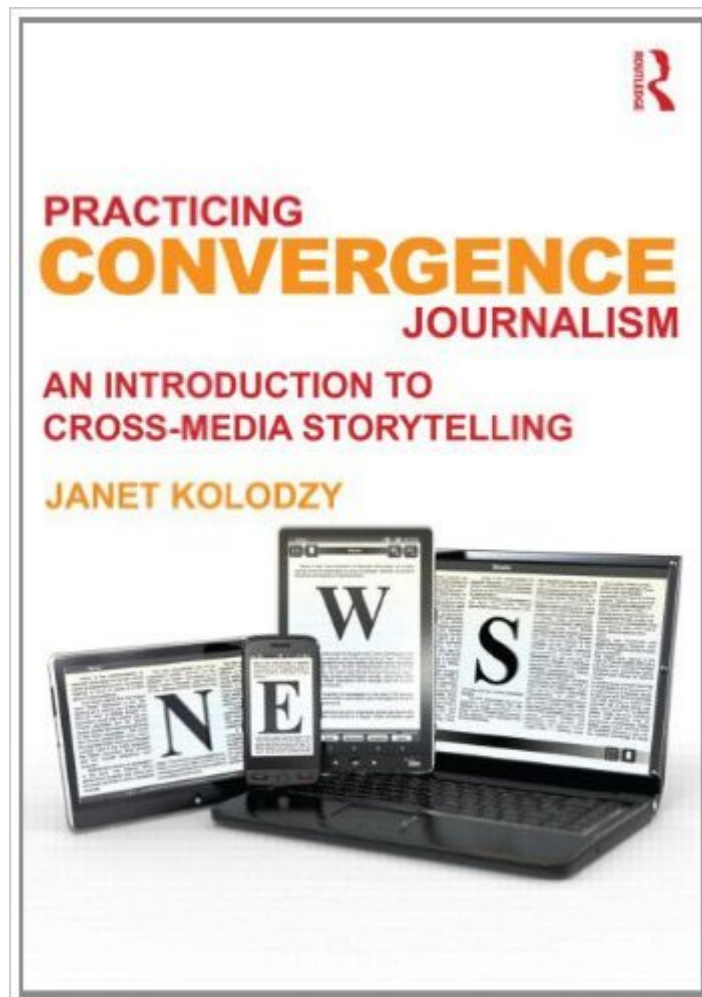


The book was found

Practicing Convergence Journalism: An Introduction To Cross-Media Storytelling



Synopsis

Practicing Convergence Journalism teaches budding journalists how to make the most of digital technology to tell their stories effectively across multiple media platformsâ•in print, audio, video and online. Janet Kolodzy addresses multi-media and cross-media thinking, organizing, reporting and producing for both short-form spot news and long-form features. Her approach focuses on storytelling principles, not just specific technical practices, providing journalists with the mindset and skills they need to adapt their writing and reporting for the tools of today and tomorrow. With this book and the aid of its companion website, students learn how to: Develop a cross-media mode of journalistic thinking that will result in stories suitable for a fast-paced, multitasking and mobile audience. Decide when visuals are useful and necessary, and understand how to capture, select and organize them to effectively enhance a readerâ™s understanding of a story. Put together various elements of storytelling (writing, audio, moving and still pictures) for an interactive journalistic experience.

Book Information

Paperback: 216 pages

Publisher: Routledge; 1 edition (August 10, 2012)

Language: English

ISBN-10: 0415890306

ISBN-13: 978-0415890304

Product Dimensions: 9.8 x 6.9 x 0.5 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 starsÂ• See all reviewsÂ• (2 customer reviews)

Best Sellers Rank: #465,264 in Books (See Top 100 in Books) #45 inÂ• Books > Computers & Technology > Computer Science > Cybernetics #221 inÂ• Books > Textbooks > Communication & Journalism > Journalism #561 inÂ• Books > Textbooks > Communication & Journalism > Media Studies

Customer Reviews

I am a professor of journalism at Panteion University of Athens/Greece (Department of Communication, Media and Culture) and I think this book is a good handbook. It is coherent, well structured and strongly usefull both for educators and students.Nikos Bakounakis

This is a required textbook for my Communications with Media and Technology course. I could not

recommend this book more. It's insightful and a quick, easy read. Highly recommended for anyone studying communications and how new technology tools impact our communications

[Download to continue reading...](#)

Practicing Convergence Journalism: An Introduction to Cross-Media Storytelling Cross Stitch: Learn Cross Stitch FAST! - Learn the Basics of Cross Stitch In No Time (Cross Stitch, Cross Stitch Course, Cross Stitch Development, Cross Stitch Books, Cross Stitch for Beginners) Beyond News: The Future of Journalism (Columbia Journalism Review Books) Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) Storytelling: A Storytelling System To Deliver Inspiring and Unforgettable Speeches (Presentation Tips, Public Speaking, Communication Skills) TED Talks Storytelling: 23 Storytelling Techniques from the Best TED Talks Pixar Storytelling: Rules for Effective Storytelling Based on Pixar's Greatest Films Communications Law: Liberties, Restraints, and the Modern Media (Wadsworth Series in Mass Communication and Journalism) Media Effects Research: A Basic Overview (Mass Communication and Journalism) Cross Stitch Design Journal 160 Pages for Needlework Planning - 10 Squares to the Inch: Passion for Cross Stitch 8.5"x11" graph paper notebook for ... original needlework and cross stitch designs Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram (social media, instagram, twitter, ... marketing, youtube, twitter advertising) The Power of Visual Storytelling: How to Use Visuals, Videos, and Social Media to Market Your Brand Convergence: Spiritual Journeys of a Charismatic Calvinist Multimedia on Symbian OS: Inside the Convergence Device (Symbian Press) Ricky Tims' Convergence Quilts: Mysterious, Magical, Easy, and Fun The Universe in a Single Atom: The Convergence of Science and Spirituality Boost Your Forex Profits With Unique Convergence Strategy: Sell The Rally, Buy The Valley

[Dmca](#)